

## Spirituality

- The Bible
  - Proverbs, Psalms, John, Matthew, Wisdom, Wisdom of Ben Sira
- The Road Less Traveled - Scott Peck
- How to Run Your Business by The Book - Dave Anderson
- Jesus, CEO - Laurie Jones
- Magnetic Christianity - Gus Lloyd
- Rediscover Jesus - Matt Kelly
- Business for the Glory of God – Wayne Gruden
- The Shack - William P Young
- God as my CEO - Larry Julian
- The Hound of Heaven – Francis Thompson
- Unabridged Christianity - Fr. Mario Romero
- The Shack – William Young
- Reasons to Believe: How to Understand, Defend and Explain Christianity – Scott Hahn

## Self-Help/Inspirational

- The Four Agreements – Don Miguel Ruiz
- The Motivation Mastery - Chris Weidner
- Think and Grow Rich - Napoleon Hill
- How to Win Friends and influence People - Dale Carnegie
- Split Second Choice - Jim Winner
- Rework - Jason Fried
- Power vs. Force - David Hawkins
- Go-Giver - Bob Burg
- Who Moved My Cheese? – Spencer Johnson
- The ONE Thing – Gary Keller and Jeff Papasan
- Mansfield's Book of Manly Men - James Mansfield
- Originals - Adam Clark
- Start with Why - Simon Senek
- As a Man Thinketh - James Allen
- Find Your Why - Simon Sinek
- The Obstacle is the Way - Ryan holiday
- The Hard Things about Hard Things - Ben Horowitz
- I Was Blind but Now I See - James Altucher
- Principles - Ray Dalio
- Managing Oneself – Peter Drucker
- 48 Laws of Power – Robert Greene
- A Book of Five Rings – Miyamoto Musashi
- Rich Dad Poor Dad – Robert Kiyosaki

## Sales and Persuasion

- Effortless Small Talk – Andy Arnott
- Become a Sales Superstar - Brian Tracy
- The Hypnotic Salesman - Craig Beck
- The Hypnotic Salesman II - Craig Beck
- How to Start Conversation and Make Friends - Don Aubor
- SPIN Selling - Neil Rackham
- Spin Selling Field book - Neil Rackham
- Chatter, Small Talk, Charisma and How to Talk to Anyone - Trick King
- The Challenger Sale - Matt Dixon
- Selling Like Big Companies - Jill Konrath
- Using People - Aileen Bennett
- How to Sell Anything to Anybody - Joe Girard
- Brilliant Selling - Jeremy Cassell
- To Sell Is Human - Daniel Pink
- Selling Fearlessly - Robert Terson
- The Greatest Salesman to Ever Live - Og Mangino
- One Minute Sales Person - Larry Wilson
- The Science of Selling - David Hoffeld
- SELL 4 - Lamb
- How to Get a Meeting with Anyone - Stu Heincke
- Achieve Sales Excellence – Howard Stevens
- Fanatical Prospecting - Jeb Blount
- Sales Acceleration Formula - Mark Roberge
- If You're Not First You're Last - Grant Cardone
- The Challenger Customer – Matthew Dixon and Brent Adamson
- How to Say it to Sell it- Sue Hershkowitz-core
- 21 Great Ways to Become a Sales Superstar – Brian Tracy
- The Art of Closing the Sale – Zig Ziglar
- How to Negotiate Effectively – David Oliver
- The Little Red Book of Selling - Jeffery Gittomer

## Marketing

- Purple Cow - Seth Godin
- The Big Red Fez - Seth Godin
- Delivering Happiness - Tony Hsieh
- Made to Stick – Chip and Dan Heath
- SEO 2016 - Adam Clarke
- SEO 2017 - Adam Clarke

- Tribes - Seth Godin
- Evergreen - Noah Flemming
- MKTG 10 – Lamb
- Don't Make Me Think - Steve Krug
- Free Prize Inside! – Seth Godin
- Building Your Storybrand - Donald Miller
- Contagious - Jonah Berger
- Content, Inc - Joe Pulizzi
- Positioning - Jack Trout
- Invisible Influence - Jonah Berger

## Public Speaking

- The Worst Motivational Speaker in America (audio only) – Joe Malarkey
- Transformational Speaking – Gail Larsen
- Communication and the Art of Persuasion (audio only) – Jim Rhone
- The Art of Public Speaking – Dale Carnegie
- Talk Like TED - Carmine Gallo
- TED Talks Storytelling - Akash Karia
- The Art of Storytelling – John Walsh

## Innovation and Entrepreneurship

- The Innovators Dilemma - Clayton Christanson
- The Creators Code - Amy Wilkinson
- The Social Network Business Plan - Dave Silver
- The Lean Start-up - Eric Reis
- The Social Entrepreneurs Playbook – Leonard Green
- How to Win in the Sport of Business - Mark Cuban
- Art of Strategy – Alexander the Great
- The Five Dysfunctions of a Team - Patrick Lencioni
- The Bootstrappers Bible - Seth Godin
- How to Speak Tech - Vinay Trivedi
- Hackers and Painters - Paul Graham
- Outliers - Malcolm Gladwell
- E-Myth - Michael Garber
- Zero to One - Peter Thiel
- The Four Obsessions of an Extraordinary Executive - Patrick Lecioni
- Ready, Fire Aim - Michael Masterson
- Start-Up School - Seth Godin (podcast series)
- The Evolution of Everything - Matt Ridley
- How to think like Leandro DaVinci – Michael Gelb

- The Advantage - Pat Lencioni
- Business Model Generation - Alex Osterwalder
- Where Does it Hurt? - Jon Bush
- Good to Great - Jim Collins
- The Startup Owner's Manual - Steve Blank
- The Startup Student - Eric Lagouri
- JumpStart your Brain - Doug Hall
- The Inventor's Bible – Ronald Docie
- Innovation and Entrepreneurship - Peter Drucker
- Winning with Data - Frank Briegmann and Tomasz Tunguz
- Competing on Data - Tom Davenport
- Big Data Strategy - Bernard Marrs
- The Intangible Advantage -
- The Art of War – Sun Tzu
- Innovate Like Edison – Michael Gelb
- Getting Naked – Patrick Lencioni
- Key Performance Metrics (KPIs) – Bernard Marr

### Biographies and Autobiographies

- The Autobiography of Ben Franklin - Ben Franklin
- Mark Zuckerberg - The Face Behind Facebook
- Gandhi the Man - Eska
- My Inventions - Nikola Tesla
- The Boy Kings - Katherine Losse
- Think Like Zuck - Ekaterina Walter
- Mark Zuckerberg - Adam Woog

### Life and Love

- The Constitution of The United States
- The Declaration of Independence
- The Five Love Languages - Gary Chapman
- Men are from Mars, Women are from Venus – John Gray

### Money

- Killing Sacred Cows – Garret Gunderson
- Making Money - John D. Rockefeller
- Money: Mastering the Game – Tony Robbins
- Unshakable – Tony Robins